



# GLOUCESTER | wine festival

Saturday – September 21, 2019 - 11am to 5pm  
Brent and Becky's Bulbs  
7900 Daffodil Lane, Gloucester, VA 23061

## Winery Information, Terms and Application

### Fees & Details:

- Attendance is expected to be between 1500-2000. *(Event has sold out the past 3 years!)*
- Winery Spaces are \$220.00 each. **A Pouring Fee of \$65.00 will be mailed back to you no later than Friday, October 18, 2019.**
- **Gloucester County (VA) Chamber of Commerce Members** receive a \$25 discount per space fee (max \$50).
- Event is held rain or shine with no refunds.
- The festival will provide an assigned space the morning of the festival.
- Ice is available at no charge with limited portable water available on site.
- Each vendor is responsible for other needs such as tent (if desired), table, chairs, etc. Tents need to be surface standing – no ground stakes unless approved in advance.
- Vendor trash must be taken with them or placed in a trash receptacle. Failure to do so may result in loss of pouring fee.
- No electricity is available. Generators are not allowed.

### Set-Up & Take-down:

- Set-up is Saturday morning from 7:00 to 10:00 AM, and you will be assigned a set-up time and location that you must adhere to. Vendors will be allowed to drive their vehicle to a location close to their assigned space for immediate unloading. When unloading is complete, the vehicle **MUST** be moved to a designated parking area. Vendors are not allowed to setup their tent from their vehicle. Take-down may not begin until after 5:00 PM and vehicles may not be driven into festival until 5:30 PM.
- Friday Tent setup will be permitted in certain cases, but prior arrangements must be made in advance with Chamber Office and expressed approval must be received. No valuables should be left unattended/overnight. The Chamber, Gloucester County, and the Festival Committee will not be responsible for loss or damage.

### Vendor Parking:

- **Three Parking Passes** will be allotted to each winery and will be distributed to you when you check-in. A Parking Pass is required for entrance to the Festival area. (7900 Daffodil Lane, Gloucester) If you have more than 3 vehicles coming in shifts, you will need to coordinate the transfer of passes from one vendor vehicle to another. Any additional vehicles will need to park at Ware Academy, and utilize our efficient bus system. No more than Three PASSES per vendor will be allotted.
- Each Winery will receive **3 Non-tasting Tickets and 3 Festival Tickets**. These tickets will be included in your Vendor Packet, which you will receive upon arrival. Please use these tickets for yourself and for any helpers who need entry into the festival, after the gates are in place. Again, Vendor Packets will be given to you when you check in. **Additional tickets and tasting tickets may be purchased at the event gate or at [gloucesterwinefestival.com](http://gloucesterwinefestival.com).**
- Vendors must display their parking pass on the driver's side of the vehicle's dashboard at all times during the Festival in order to park in Vendor Parking. All other vehicles must be parked at Ware Academy.
- Please lock your vehicle in the parking area. The Chamber, Gloucester County, and the Festival Committee will not be responsible for vehicles or vehicle contents.

### Application Agreement:

- By registering for this event, vendors agree to all terms listed. Vendors will supply all materials to set up, display and or demonstrate. Space allotted is at the discretion of the Event Coordinator. Food vendors are required to obtain proper permits from the Health Department. VA Sales Tax collection and payment is solely the responsibility of vendor.



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Neither the Gloucester County Chamber of Commerce nor Brent and Becky's are responsible for any losses in sales or inventory due to weather or other incident. **Each winery is asked to provide (6) bottles of wine, *discounted or at cost*, to be presented by Sommelier Charles Birr, during the popular 'Wine 101' educational course, which we hold during the festival.** *(This encourages class participants to visit your booth to purchase wine they sampled during the class. Mr. Birr has studied with the Society of Wine Educators, the Court of Master Sommeliers, the French Wine Society and the Association of Italiana Sommeliers. )*

### F.A.Q.—2019 Gloucester Wine Festival

**Q.** Will there be someone who can help to unload my car and set up my tent?

**A.** We wish we could help, but we don't have enough volunteers to offer that service.

**Q.** I organize my booth in such a way that I need to setup the booth as I unload the car. Is that okay?

**A.** Our festival is in a beautiful, but small setting. It gets very congested with cars. You must unload your boxes & tent, move your car and THEN come back to setup.

**Q.** I read that I only get three winery vendor parking passes! Please send me another one, I must have another car.

**A.** We cannot. Your fourth car can park at Ware Academy, and utilize our convenient shuttle service. One of our volunteers can assist you as needed.

**Q.** Why do I have to wait until 5:30 PM to bring my car to my space? The festival closes at 5:00 PM!

**A.** This is a safety issue, we need to ensure that attendees have vacated the festival area.

**Q.** Can I request a particular space in advance? I was a vendor last year, can I be guaranteed the same location?

**A.** No, we would like to offer this but we must position vendors to create the best experience for attendees.

#### **Contact Information:**

Your contact for questions and submitting your vendor application is **Gloria Mazzella Williams.**

Phone: (804) 693-2425 | Mailing address: P.O. BOX 685, Gloucester, VA 23061

Email: [assistant@glocochamber.org](mailto:assistant@glocochamber.org)



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## Winery Application

Return this page of the application along with your check made payable to:

**Gloucester County Chamber of Commerce,**

To: **GCCC Attn: Gloria Mazzella Williams, P.O. Box 685, Gloucester, VA 23061**

Winery Name (Legal): \_\_\_\_\_

Winery Name (To be advertised): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Website Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please provide a brief description about the wine you will be presenting. This description may be used on the Wine Festival Website. If necessary, please use a separate sheet to complete your description.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Please read and answer the following:

I would like to reserve \_\_\_\_\_ Winery Space(s) @ \$220.00 each for a total of \$ \_\_\_\_\_  
*( Pouring Fee of \$65.00 will be refunded to Winery by Friday, October 19, 2018.)*

*\$25 discount per space for **Gloucester County (VA) Chamber of Commerce Members** (Max \$50)*

*Please bring your own tent for your exhibitor space. Ice will be provided at no cost to you.*

Does the Gloucester County Wine Festival have your permission to list your company's name in printed media and on gloucesterwinefestival.com? Yes \_\_\_ No \_\_\_

Check enclosed \$ \_\_\_\_\_ Date Application Submitted: \_\_\_\_\_

**Each winery is asked to provide 4 to 6 bottles of wine, *discounted or at cost*, to be presented by Sommelier Charles Birr, during the popular 'Wine 101' educational classes, which we hold throughout the festival. Having your wine sampled in these classes encourages class participants to visit your booth to purchase wine they sampled and to try other wines from your winery. (Mr. Birr has studied with the Society of Wine Educators, the Court of Master Sommeliers, the French Wine Society and the Association of Italiana Sommeliers. )**

I have read and accept the above application agreement:

\_\_\_\_\_  
(Signature of Authorized Winery Representative)

\_\_\_\_\_  
(Printed Name and Title of Signer)

If you have any questions please contact Gloria Mazzella Williams at (804) 693-2425 or email:  
[assistant@glocochamber.org](mailto:assistant@glocochamber.org)